

**Sustainable Livelihoods Development Project in Yi Ethnic Groups  
Mountainous Area of Zhaojue County Liangshan Prefecture  
( May 2018 )**

**1. Project profile**



This project will co-operate with the local government to help a total of 900 families (300 original and 600 POG families) in three villages in Yi Ethnic Groups Mountainous Area of Zhaojue County Liangshan Prefecture, Sichuan Province, to relieve their livelihood and alleviation poverty. Zhaojue County located in the southwest of Sichuan province, in a high altitude mountainous area. The major industries are agriculture and animal husbandry. Because of the limited resources, agricultural and animal husbandry technology is backward, and the health care and education are very poor. Farmers are lack of ability to enter into the

market and increase their income.

Through this project, Self-Help Groups (SHGs) will be formed, activities, trainings and capacity building will be organized based on groups. A total of 300 original families will receive gift animals along with agricultural supports such as tree plant, forage seeds for animal feeding. With the assistance from community facilitators (CFs), the original families will pass on their knowledge, skills and physical inputs to 600 Passing on the Gift (POG) families. Animal husbandry technology will be improved, the development of cooperative will improve the economic and social capital of the community, in the end, the sustainable development of the community will be achieved.

**2. Project Objectives**

**Objective 1:** By the end of project, Heifer will help villagers to improve their skills and knowledge by providing training, topics related to Heifer missions, self-help-group management, community construction, business project models, etc. Heifer staff will also help conduct monthly meetings and follow up villagers' work and project, and help solve their problems and difficulties.

**Objective 2:** By the end of project, all the project families' income will have 50% increases through the above mentioned trainings which help improve the animal projects and business. Heifer will also help setting up cooperatives and business hubs for the animal industry.

**Objective 3:** By the end of project, the community environment will be improved through trainings to villagers to raise their environmental consciousness, as well as knowledge and capability to prevent and handle disaster.

### 3. Project Story

Waqu village is a remote village in Zhaojue County, it takes about 1-hour drive to the county. This is the central of Liangshan area where poverty is a very serious problem. Jiaguerbu is Yi people, he and his wife have 6 children. The oldest daughter is a migration worker and is working in a toy factory in Guangdong province. Their second son is 10 years old and studying in middle school. He has hearing problem, and lost part of his hearing. The youngest son is only 1 year old. In this big family, only three family members can earn money, the land is bare. Before Heifer project, the family had no money to buy animals, and their living condition was very poor.



In early 2017, Jiaguerbu received gift animals i.e. one sow, and two piglets from Heifer project, Through trainings on animal husbandry and technical skills, the family raise the pigs well, which the sow already gave birth to 8 piglets. Heifer project staff also gave advises on improving the pig barn, and skills and knowledge to raise and keep pigs healthy during the winter.

The family has started to improve their lives. They have a sow and 8 piglets now, which can help them to earn more money. They wish to raise 20~40 piglets each year to further increase their annual income to about 10,000Yuan.

### 4. Photos



Distributing pig feed and Trainings on animal husbandary





Pig in the village



Project villager and her pigs



Animal distribution ceremony



Making pig food



Village in the winter



Planting vegetable



Original road in the village



Newly built road in the village