

Small Holder Farmer Livelihood Sustainable Development Project of Kalaqin County in Inner Mongolia Autonomous Region (Updated by March 2017)

1. PROJECT OVERVIEW

This project will co-operate with the local government to help a total of 3000 families from poor communities in Xiaoniunqun Township of Kalaqin County in Inner Mongolia to relieve their livelihood and alleviate poverty.

A total of 1,000 original families will receive livestock along with agricultural supports such as tree plant, forage seeds for animal feeding. All project participants

will receive training on Heifer's 12 Cornerstones, Participatory Self-Review and Planning (PSRP), Values-Based Holistic Community Development (VBHCD) and other associated social development trainings in order to improve the economic and social capital of the project families and communities.

Value chain development is another key component to generate more income for project farmers in addition to improved animal management. Within 5 years, the project aims to assist target families directly and to cultivate a well-run cooperative which will be connected to an established enterprise for sustainable profit out of sheep production and marketing business.



2. PROGRESS SUMMARY

1. By the end of FY19, all the project participants will achieve solidarity and social harmony, by participating in cooperatives and practicing effective & efficient application of VBHCD.

Self-help Group (SHG) trainings

- The Passing on the gift (POG) families formed 18 Self-help groups (SHGs). Group fund is set up for better management on collective sales and purchase.
- Regularly organize cultural and recreational activities to strengthen community cohesion
- Organized leadership and management trainings, includes capacity building, 12 cornerstones trainings, SHG management, financial trainings, etc.

2. By the end of FY19, all project participating families' income will have reached RMB20,000 annually through improving animal management, cooperatives with functioning business hubs.

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| <p>Animal distribution. Training in animal husbandry and development of cooperatives to increase income</p> | <ul style="list-style-type: none"> • Around 400 POG villagers bought an extra of 150 sheep and 400 beef cattle. • 16 sessions training on animal raising technology, including animal breeding, disease control • Technical services including breed improvements, which the profit per sheep was increased with 80 yuan more. Villagers are also educated the skills of silage making, which improved animal nutrition and reduced the feeding cost of over 100,000 Yuan. • Animal welfare training to enhance animal shed's sanitation and hygiene. Animals becomes healthier, and death rate was reduced. • Cooperatives in project communities improved agricultural product packing. Farmers also learned online sales. |
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3. By the end of FY19, all project participants have improved the community environment through agro-ecological production, resources recovery and Community Managed Disaster Risk Reduction (CMDRR).

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| <p>Training & other activities on natural resource management & environment protection.</p> | <ul style="list-style-type: none"> • Trainings on environment-friendly agricultural production. Farmers learned the importance of environmental protection in animal husbandry. • Disaster management - Project participants started to aware of the fire risk of firewood and corn. The community set up rules to better store these materials. • Mass cleaning actives carried out by SHG to keep the village clean |
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3. PHOTOS



Learn how to improve sheep breed



POG ceremony



12 Cornerstone training



Celebration for Excellent Project Participant



Excellent Project Participant Shang Guolin

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